

PACKAGING
SOLUTIONS
THAT WORK

SPECIAL PACKAGING PRODUCTS



www.thracegroup.com

 **THRACE GROUP**

A WORLD OF MATERIALS & SOLUTIONS

PACKAGING SOLUTIONS TAILOR-MADE TO YOUR NEEDS

Thrace Group has the specialist know-how to offer you **tailor-made packaging** products that best serve your individual business goals.

INNOVATE AND STAND OUT ON THE SHELF



Taking full advantage of the latest advances in **lenticular in-mould labelling**, Thrace Group containers can become a first-class marketing tool for your brands. With looks that change when viewed from different angles, **our 3D-labelled packaging products** feature unique eye-catching properties and **offer an unparalleled potential to promote brands.**

SC200

OFFER EXTRA BENEFITS TO YOUR END-USER



Packaging serves content, but also the convenience and aesthetic choices of the end-user. Thrace Group CB1 container offers a **unique serving proposition** by preserving the "looks" of its content, i.e. puddings or jellos.

By pressing two plastic lugs at the bottom of the cup, the end-user can serve contents at the desired form and shape.

CB1

TREAT YOUR PRODUCTS RIGHT



Demanding products, like Ready-to-Eat Meals (MREs), require **special packaging treatment**. Our bespoke Art 800 retort rigid container for soup is purposely designed to **withstand high temperatures** during the processing phase of its content (90°C for over 10 min). Due to its high endurance, it also ensures a **longer shelf-life** for the final product.

800

CUSTOM-MADE PACKAGING ON SPECIFIC CUSTOMER NEEDS

The brief

Redesign yogurt split-cups to increase service-trolleys' capacity for Aegean Airlines (a Star Alliance member).

The solution

A new split-cup design offering weight and volume optimization, ready for production in 12 weeks.



SP2

The brief

Develop a cost-efficient and sustainable ice-cream container for Nestlé, with two compartments for toy placement.

The solution

An innovative 100% recyclable design, high appealing but also safe for kids. Manufactured at minimum production phases to secure lower costs.



Vertical section of Toy Cup

CT2



CB2



BALL



CT3



SP1

ART	Art No	mm	mm	ml	ml	IML	OFFSET	SLEEVE	EURO PALLET
	SP1	95	54,3	160	40	•	-	-	21.120
	SP2	95	45,1	150	25	•	-	-	13.376
	SC200	69,7	101	200	-	•	-	•	17.160
	CT2	91	79	218	-	•	-	-	4.576
	CT3	95	73,8	218	-	-	-	•	5.632
	CB1	95	56	200	-	-	•	•	16.128
	CB2	75	67	170	-	-	•	•	28.600
	BALL	85	99	130	-	-	-	•	17.600
	800	117,5	102,5	620	-	-	-	-	8.820

All Thrace Group products are ISO controlled, manufactured in HACCP & BRC certified plants.



Injection Moulding

Food grade PP

(Food & Non-Food)

100% Recyclable

Rich colour palette



KEY FEATURES:

- A wide range of **Shapes Volumes and Dimensions** upon request
- **High Performance** - Fit For Purpose
- All available decoration methods

LOOKS THAT MAKE A DIFFERENCE

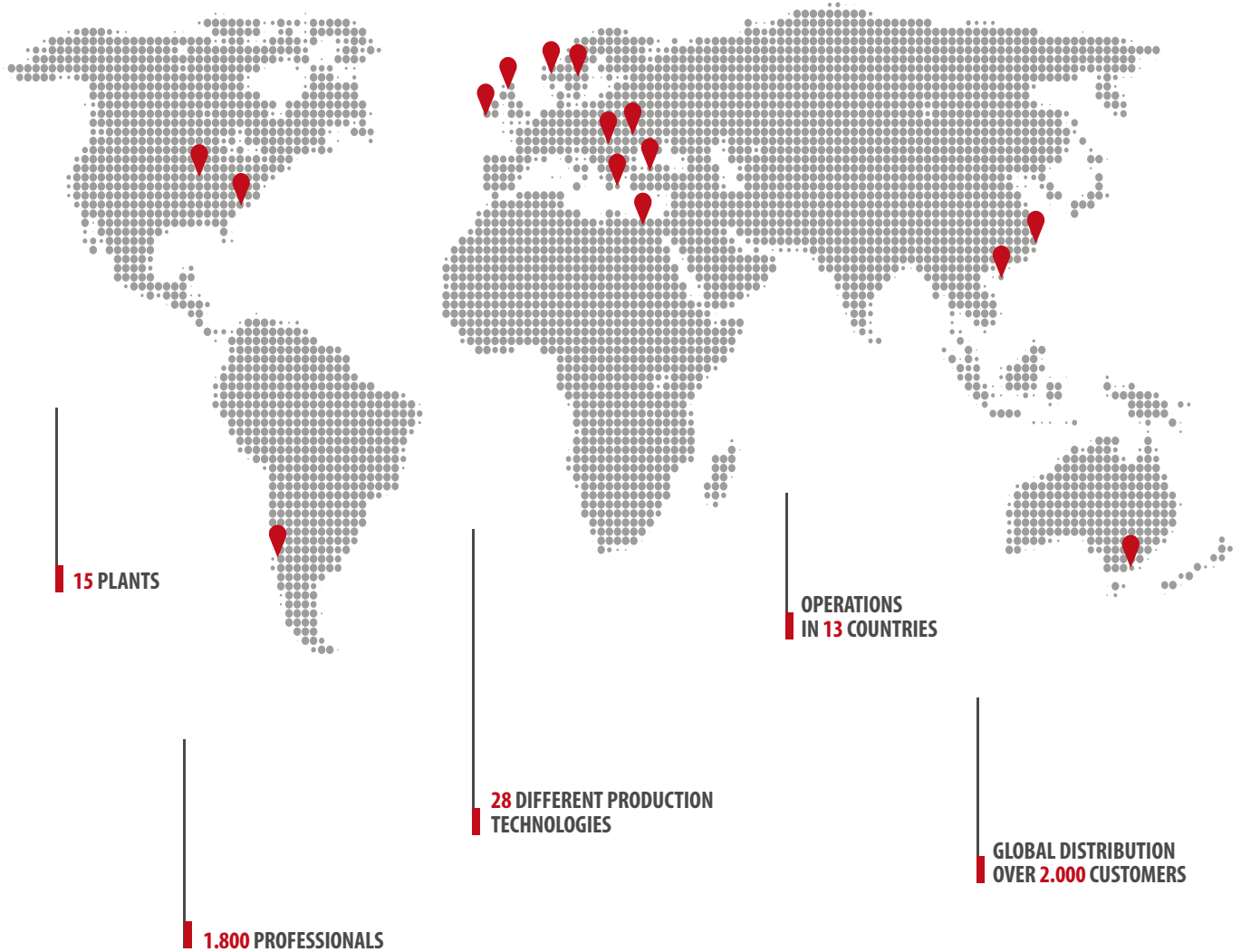
IN MOULD LABELLING

SHRINK SLEEVING

Thrace Group customised packaging solutions raise your branding potential, taking advantage of **all the available decoration techniques**: state-of-the-art In Mould Labelling for excellent photographic print quality, premium Shrink Slewing for impressive looks, 8-colour Offset Printing for value-for-money appeal.

If outstanding decoration is one of your customisation priorities, trust Thrace Group.

THRACE GROUP: A GLOBAL PRODUCER WITH A LOCAL FOOTPRINT IN 13 COUNTRIES



 PRODUCTION / DISTRIBUTION FACILITIES

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